

**Minutes of the Strategy, Economy & Tourism Committee Meeting of the Town
Council held on
Wednesday 13th May 2026 at 6.00pm**

Present

St Michael's Ward

St Paul's Ward

Cllr Doran
Cllr R Fowles
Cllr R Sexton

In attendance

Stephen Hill, Town Clerk

- 26/01/SC Election of the Strategy, Economy & Tourism Committee Chairman
Committee RESOLVED to elect Cllr Doran as Chairman for 2026/27.**
Proposed by Cllr R Sexton and seconded by Cllr Fowles
For 2, Against 1, Abstentions 0
- 26/02/SC Election of the Strategy Economy & Tourism Committee Deputy
Chairman
Committee RESOLVED to elect Cllr Fowles as Deputy Chairman for
2026/27.**
Proposed by Cllr Doran and seconded by Cllr R Sexton
For 3, Against 0, Abstentions 0
- 26/03/SC Apologies for absence**
Cllr Maunder gave apologies.
- 26/04/SC Declarations of Interests**
Cllr R Sexton declared a personal interest in the Town Management
Committee.
- 26/05/SC Dispensations**
None
- 26/06/SC Public Question Time for items on the agenda**
None
- 25/07/SC Strategy Committee held on 11 March 2026
Committee RESOLVED to approve for accuracy the minutes of the
Strategy, Economy & Tourism Committee Meeting held on 11 March
2026 as published and circulated with the agenda.**
Proposed by Cllr Fowles and seconded by Cllr Doran
For 2, Against 0, Abstentions 1

26/08/SC Terms of Reference

Committee made revisions to the Terms of Reference which the Clerk will make and distribute to the Committee to be is asked to RESOLVE any revisions to the Terms of Reference and Recommend to Full Council.

26/09/SC Honiton Through Time

The Arts Society and Museum are planning a joint project to develop a Heritage Trail; the Town Council is not requested to financially support, which if needed must be for a specific deliverable. The proposal is for the Town Council to build on that project. Committee highlighted that leaflets/walks/maps are need by end of Council term (May 2027). Committee also highlighted that the fledgling Town Centre Management Board would like to see two large maps and digital noticeboard at circa £2.5k (internal screen).

Committee RESOLVED the principle that £7.5k (from the £20k Tourism budget 26/27) Council funding be allocated for a Heritage Trail and that the Council looks to opportunities to support and expand the Arts Society Honiton Heritage Trail proposal.

Proposed by Cllr Fowles and seconded by Cllr R Sexton
For 3, Against 0, Abstentions 0

26/10/SC Visit Honiton

Ignyte has reported metrics from the Visit Honiton website and Facebook pages. Some background to the IRF project and initial funding was provided; also the advantages of promoting a larger (than individual towns) tourist area; and that various Cllrs have led the initiatives and been charged with providing information to Ignyte. Visit Honiton pages were reported as vague and incorrect and that a “well connected” Honiton local company has described what could be possible and range of prices. Committee asked if Ignyte could offer the functionality to enable the Council’s planned Communications Officer and/or businesses and event organisers to post? The Clerk highlighted the need to satisfy the Council’s Financial Regulations. Ignyte will not manage Visit Honiton (beyond April/May 26) from next week if the Council does not extend to 2026/27.

Following Full Council April 2026, Committee RESOLVED to ask Ignyte if the Council could extend the contract 26/27, month-by-month or 6 monthly, and if not then propose to end contract and Tender for services to promote tourism.

Proposed by Cllr Fowles and seconded by Cllr R Sexton
For 3, Against 0, Abstentions 0

26/11/SC Youth Council

There was no update provided.

26/12/SC To close the meeting

The meeting was closed at 19:55.