

**Questionnaire for Honiton businesses**

**Information provided about your business will NOT be published anywhere. We just need the information for statistical purposes.**

|  |
| --- |
| 1.Name of Business: |

|  |
| --- |
| 2. Main contact details: |

3. What type of business is this? 4. What is your role in the business?

|  |  |
| --- | --- |
| Owner |  |
| Partner |  |
| Director |  |
| Company Secretary |  |
| Manager |  |
| Other (please specify) |  |

|  |  |
| --- | --- |
| Sole trader |  |
| Partnership |  |
| Company |  |
| Franchise |  |
| Other (please specify) |  |

5. What type of premises is this business (mostly) operated from?

|  |  |
| --- | --- |
| In Honiton in premises owned by the business / owner |  |
| In Honiton in premises leased by the business / owner |  |
| At home |  |
| At home, but work carried out at customer premises |  |
| Our presence in Honiton is mostly “virtual” |  |
| Other (please specify) |  |

6. How would you describe the business?

|  |  |
| --- | --- |
| Retail (non food) |  |
| Retail (mostly food) |  |
| Café / restaurant |  |
| Pub |  |
| Hair & beauty |  |
| Repair or manufacturing |  |
| Knowledge based (eg. financial, legal or business services, consultancy, IT etc.) |  |
| Building & construction services |  |
| Health & care services |  |
| Creative/ artistic |  |
| Farming & agricultural |  |
| Other (please specify) |  |

7. A brief description of the services or product the business offers.

|  |
| --- |
|  |

8. How many people do you employ in Honiton? 9. How many of your staff live in Honiton?

|  |  |
| --- | --- |
| 1 |  |
| 2-3 |  |
| 4-5 |  |
| 6-10 |  |
| 11-25 |  |
| Over 25 |  |

|  |  |
| --- | --- |
| 1 |  |
| 2-3 |  |
| 4-5 |  |
| 6-10 |  |
| 11-25 |  |
| Over 25 |  |
| Don’t Know |  |

|  |
| --- |
|  |

10 How many years has your company/business operated from Honiton?

11 Does your business trade 12. How important is the internet to your business?

|  |  |
| --- | --- |
| Locally |  |
| Nationally |  |
| Internationally |  |

|  |  |
| --- | --- |
| Not Important |  |
| Quite Important |  |
| Very Important |  |

13. How does the quality of services below affect your business?

|  |  |  |  |
| --- | --- | --- | --- |
|  | Rarely a problem | Occasional problem | Often a problem |
| Internet speed or reliability |  |  |  |
| Parking space for staff or customers where you work |  |  |  |
| Ease of travel to or parking in the Town centre |  |  |  |
| Traffic congestion in Honiton |  |  |  |
| Public transport to get staff to and from Honiton |  |  |  |

14. If your business is based in Honiton how important are the following for you being here

|  |  |  |  |
| --- | --- | --- | --- |
|  | Very important | Neutral | Not important |
| Its where the owner or key staff live |  |  |  |
| Its central to the customer base |  |  |  |
| Its near to important suppliers |  |  |  |
| It has good virtual office or meeting places |  |  |  |
| There is a local post office |  |  |  |
| There are informal eating places |  |  |  |
| Passing trade from the A30 or other local villages |  |  |  |
| There are good local child-care facilities for staff |  |  |  |
| The availability of skilled local workforce |  |  |  |
| Attractive rural setting |  |  |  |
| Government incentives to locate here |  |  |  |

15. If your business is based in Honiton to what extent might the following be an issue for its expansion?

|  |  |  |  |
| --- | --- | --- | --- |
|  | Not likely to be a problem | Quite likely to be a problem | Very likely to be a problem |
| Lack of appropriate premises in Honiton |  |  |  |
| Lack of land to expand existing business premises |  |  |  |
| Lack of adequate transport infrastructure |  |  |  |

16. Should the Honiton Neighbourhood Plan includes policies that promote working from home? *E.g. new dwellings to have space designed to easily adapt to good office space.*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Yes |  | No |  | Don’t Know |  |

17. What one thing would make Honiton more attractive to business start-ups or expansion?

|  |
| --- |
|  |

18 Are there additional business services that you would like to see available in Honiton? If so what are they?

|  |
| --- |
|  |

**Thank you for taking the time to complete this questionnaire, your answers will help the Neighbourhood Plan Steering Group to prepare a Plan for the future of Honiton**

**Once you have completed the questionnaire please return it to**

**The Neighbourhood Plan Steering Group**

**c/o Honiton Town Council, The Beehive, Dowell Street, Honiton EX14 1LZ**

**Alternatively you can scan the questionnaire and email it to** [deputyclerk@honiton.gov.uk](mailto:deputyclerk@honiton.gov.uk) **or a member of the Steering Group would be pleased to collect the completed questionnaire from you. Please let us know by phoning the Town Council office 01404 42957 or email** [deputyclerk@honiton.gov.uk](mailto:deputyclerk@honiton.gov.uk)